The sky’s the limit – GO!

800.354.9067  www.ketadultlearning.org
This FSC logo means we support the highest social and environmental standards where we use paper. Learn more at FSCUS.org.
“When everything seems to be going against you, remember that the airplane takes off against the wind, not with it.”

At times, we can all use this advice, which is attributed to Henry Ford. Life has a way of throwing obstacles in our way, preventing us from soaring as far as we would like. But here again look to the principles of flight. Airplanes are able to take off because of the lifting force generated by the wings as they move forward through the air.

At KET, we think of ourselves as the wings for adult learners and educators. We offer an array of products to help educators help learners move forward faster whether they are earning a GED® credential, learning a new culture, acquiring new life skills, or aiming for a better job.

This year, we have a new product that makes the trip easier. GED Connection Fast Track Ebook+ contains everything advanced learners need to quickly prepare for the GED exam—all in one place. And it’s fun to use. Learn more about it on page 5. It’s yet another way we help learners soar to new heights.

Ready? You’re Set. Go.
SOAR with the only multi-level, multimedia resource

Whether your learners need a refresher in one subject, in-depth instruction in all five subjects, or something in between, you’ll find resources to fit their needs with GED Connection. Part of the PBS LiteracyLink project, this mix-and-match collection of videos, workbooks, and online activities covers all five subjects on the GED® test and is so engaging and relevant that learners will reach new heights faster.

39 documentary-style videos introduce content and give learners a chance to hear from experts. Students see how skills they are learning for the GED test relate to work, home, and community life. DVDs include clickable menus for key topics in each program.

3 full-color workbooks (Language Arts: Writing & Reading, Social Studies & Science, and Mathematics) cover all five GED subjects and provide lots of skill-building and test-taking practice. Workbooks contain pre-tests and practice tests to help students evaluate their readiness in each subject, an answer key with explanations, reference handbook, glossary, and index. Workbook chapters correspond to video programs and online activities.

Online lessons and activities for learners are described on page 8. LiteracyLink Teacher’s Guide and Online Management System are described on page 9. See page 25 for customized GED training, and page 26 for free GED professional development online.
**PROGRAM TITLES**

1. GED Connection Orientation

**LANGUAGE ARTS:**

**WRITING**
2. Passing the GED Writing Test
3. Getting Ideas on Paper
4. The Writing Process
5. Organized Writing
6. Writing Style and Word Choice
7. Effective Sentences
8. Grammar and Usage
9. Spelling, Punctuation, and Capitalization
10. The GED Essay

**READING**
11. Passing the GED Reading Test
12. Nonfiction
13. Fiction
14. Poetry
15. Drama

**SOCIAL STUDIES**
16. Passing the GED Social Studies Test
17. Themes in U.S. History
18. Themes in World History
19. Economics
20. Civics and Government
21. Geography

**SCIENCE**
22. Passing the GED Science Test
23. Life Science
24. Earth and Space Science
25. Chemistry
26. Physics

**MATHEMATICS**
27. Passing the GED Math Test (with instruction on using the Casio fx260 calculator)
28. Number Sense
29. Problem Solving
30. Decimals
31. Fractions
32. Ratio, Proportion, and Percent
33. Measurement
34. Formulas
35. Geometry
36. Data Analysis
37. Statistics and Probability
38. Introduction to Algebra
39. Special Topics in Algebra and Geometry

† Fast Track title

---

**GED CONNECTION®**

GED/Pre-GED Connection Starter Pack—complete set of 39 programs on 10 DVDs, 10 sets of GED Connection workbooks, 10 sets of Pre-GED Connection workbooks, and teacher’s guide

<table>
<thead>
<tr>
<th></th>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>GED Connection Starter Pack</td>
<td>$1,996.50</td>
<td></td>
</tr>
<tr>
<td>GED Connection DVD series—39 (30-minute) programs on 10 DVDs plus 1 set of workbooks</td>
<td>$975.00</td>
<td>$750.00</td>
</tr>
<tr>
<td>GED Connection Writing DVDs—9 (30-minute) programs on 2 DVDs with workbook</td>
<td>$225.00</td>
<td></td>
</tr>
<tr>
<td>GED Connection Reading DVDs—5 (30-minute) programs on 1 DVD with workbook</td>
<td>$125.00</td>
<td></td>
</tr>
<tr>
<td>GED Connection Social Studies DVDs—6 (30-minute) programs on 2 DVDs with workbook</td>
<td>$150.00</td>
<td></td>
</tr>
<tr>
<td>GED Connection Science DVDs—5 (30-minute) programs on 1 DVD with workbook</td>
<td>$125.00</td>
<td></td>
</tr>
<tr>
<td>GED Connection Math DVDs—13 (30-minute) programs on 3 DVDs with workbook</td>
<td>$325.00</td>
<td></td>
</tr>
<tr>
<td>GED Connection workbook set (3)</td>
<td>$44.00</td>
<td></td>
</tr>
<tr>
<td>Individual GED Connection workbook</td>
<td>please specify title (see above)</td>
<td>$17.00</td>
</tr>
<tr>
<td>Casio fx260 calculator</td>
<td>used on the GED test</td>
<td>$10.95</td>
</tr>
<tr>
<td>Casio fx260 calculators</td>
<td>pack of 50</td>
<td>$25.00</td>
</tr>
<tr>
<td>Calculator brochures</td>
<td>pack of 100</td>
<td>$20.00</td>
</tr>
<tr>
<td>Handy Math Formulas Guide</td>
<td>$5.00</td>
<td></td>
</tr>
<tr>
<td>LiteracyLink Teacher’s Guide</td>
<td>for GED/Pre-GED Connection and Workplace Essential Skills</td>
<td>$40.00</td>
</tr>
<tr>
<td>Online Management System</td>
<td>1-year virtual classroom license for GED Connection and Workplace Essential Skills</td>
<td>$375.00</td>
</tr>
<tr>
<td>FastForward streaming video</td>
<td>see page 12 for details</td>
<td>Call for pricing</td>
</tr>
<tr>
<td>Statewide or site license</td>
<td>for broadcast and additional educational applications</td>
<td>Call for pricing</td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.

---

KET is the exclusive distributor of GED Connection, which airs on PBS stations coast-to-coast.
See our video clips at www.youtube.com/ketadultlearning

Ever watch a bird glide on a wind current? When conditions are just right, they need much less effort to fly. Pre-GED Connection materials are written at the 6-8 level so learners don’t stumble over obstacles such as dense text. The corresponding videos allow learners to grasp advanced concepts easily. Teachers can further customize learning with an array of tools, including workbooks, lesson plans, the GED/Pre-GED Locator Tests, and charts that match Pre-GED Connection workbooks with GED Connection videos. (See page 6.) Collectively, these resources allow your learners to fly high and far.

5 full-color workbooks written at an intermediate level help learners strengthen their basic reading, writing, math, graphic literacy, and critical-thinking skills, as well as their knowledge of science and social studies.

39 documentary-style videos on 10 DVDs give you all 26 programs that correspond to the Pre-GED workbook lessons. Program names are the same as in the Pre-GED Connection workbooks, but a simple crosswalk chart shows the workbook chapter and corresponding video lesson. When your learners progress, there’s no need to buy additional videos—you have the complete set.

An online component with links to websites related to the lessons is available free to learners at www.pbs.org/literacy.

<table>
<thead>
<tr>
<th>PRE-GED CONNECTION®</th>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>GED/Pre-GED Connection Starter Pack—complete set of 39 programs on 10 DVDs, 10 sets of GED Connection workbooks, 10 sets of Pre-GED Connection workbooks, and teacher’s guide</td>
<td>$1,996.50</td>
<td></td>
</tr>
<tr>
<td>Pre-GED Connection workbook set (5)—Writing, Reading, Social Studies, Science, and Mathematics</td>
<td>$60.00</td>
<td></td>
</tr>
<tr>
<td>Individual Pre-GED Connection workbook—please specify title (see above)</td>
<td>$13.00</td>
<td></td>
</tr>
<tr>
<td>LiteracyLink Teacher’s Guide—for GED/Pre-GED Connection and Workplace Essential Skills</td>
<td>$40.00</td>
<td></td>
</tr>
<tr>
<td>FastForward streaming video—see page 12 for details</td>
<td>Call for pricing</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.
Fast Track Level 10.5+

PROPEL learning

Fast Track allows advanced learners to strengthen test-taking skills, review the subject matter, and take practice tests to determine if they are ready for the GED® test.

7 videos from the 39 programs. See page 3 for a complete list of programs.

Workbook with chapters for all seven videos, plus pre-tests, practice tests, instruction, and reference materials from the original workbooks.

PROGRAM TITLES (from the GED Connection Series)
- Orientation
- Passing the GED Writing Test
- The GED Essay
- Passing the GED Reading Test
- Passing the GED Social Studies Test
- Passing the GED Science Test
- Passing the GED Math Test

Fast Track DVD series—7 (30-minute) programs on 2 DVDs
Fast Track workbook

List price | Discount price
--- | ---
$175.00 | 
$17.00 | 

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.

Fast Track Ebook+ Level 10.5+

Ready, set GO!

You’ll love this ebook—it moves as fast as you do. Great for classrooms or individual use, the new Fast Track Ebook+ combines the GED Connection® Fast Track workbook with streaming video and online practice tests.

Teachers can project it onto a whiteboard to work through lessons and practice tests and watch streaming video with a class. Advanced learners can load it onto a computer, tablet or smartphone and work on their own.

Three different license options give you lots of flexibility. Only available online.

FAST TRACK EBOOK+

List price

<table>
<thead>
<tr>
<th>License type</th>
<th>Description</th>
<th>List price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fast Track Ebook+ individual license</td>
<td>allows downloads to two devices</td>
<td>$29.95</td>
</tr>
<tr>
<td>Fast Track Ebook+ institutional multi-user license</td>
<td>an institutional purchase of 11-49 licenses permits one download per device</td>
<td>$19.95/each</td>
</tr>
<tr>
<td>Fast Track Ebook+ unlimited campus* site license</td>
<td>permits placement on an institution’s server with unlimited downloads to faculty, staff and students of the institution</td>
<td>$600.00</td>
</tr>
</tbody>
</table>

*Campus is defined as the grounds and physically contiguous buildings of a school or other institution.
ISBNs are listed on our website.

800.354.9067 www.ketadultlearning.org
FLY into GED® preparation

Some learners need help in only one or two areas. Why slow them down? Each Right Track Pack includes multilevel materials focused on one or two content areas. Locator tests pinpoint the optimal place for each learner to start and the appropriate materials to get to the destination quickly. A KET exclusive.

GED/Pre-GED Locator Tests
Our unique locator includes five short tests that pinpoint the best starting place for each learner in each content area. There is nothing else like it available.

Crosswalk
Video spans the learning spectrum, reaching learners as only video can. Our crosswalk tells you which GED Connection programs go with the workbooks your learners are using.

You can find the Locator Tests and Crosswalk on the LiteracyLink website at www.pbs.org/literacy under Teacher Resources.

Right Track Pack components

Right Track Packs come with DVDs for the particular subjects and companion workbooks for three kinds of learners: GED Connection for learners who need the full range of GED content, critical thinking skills, and test preparation; Pre-GED Connection for intermediate readers who want to cover all the subjects at an accessible level; and Fast Track for learners who just need to review and know what to expect on each test. Each pack includes a teacher’s guide.

Right Track Math Pack ● Multilevel

- 13 GED Connection Math programs on 3 DVDs
- 5 Pre-GED Connection Math workbooks (level 6-8, Lexile 780)
- 5 GED Connection Math workbooks (level 9-12, Lexile 850)
- 5 GED Connection Fast Track workbooks (level 9-12, Lexile 910)
- LiteracyLink Teacher’s Guide with lesson plans, GED/Pre-GED Locator Tests, and crosswalk chart
- 5 Handy Math Formulas Guides
- 5 Casio fx260 calculators
- 10 calculator brochures

RIGHT TRACK MATH PACK
Right Track Math Pack—13 programs on 3 DVDs, 5 GED Connection Math workbooks, 5 Pre-GED Connection Math workbooks, 5 Fast Track workbooks, teacher’s guide, 5 Handy Math Formulas Guides, 5 Casio fx260 calculators, and 10 calculator brochures

<table>
<thead>
<tr>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>$662.25</td>
<td>$662.25</td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.
Right Track Language Arts Pack  

• 14 GED Connection Writing and Reading programs on 3 DVDs
• 5 Pre-GED Connection Writing workbooks (level 6-8, Lexile 710)
• 5 Pre-GED Connection Reading workbooks (level 6-8, Lexile 800)
• 5 GED Connection Writing & Reading workbooks (level 9-12, Lexile 930)
• 5 GED Connection Fast Track workbooks (level 9-12, Lexile 910)
• LiteracyLink Teacher’s Guide with lesson plans, GED/Pre-GED Locator Tests, and crosswalk chart

**Right Track Language Arts Pack**
Right Track Language Arts Pack—14 programs on 3 DVDs, 5 GED Connection Language Arts workbooks, 5 Pre-GED Connection Writing workbooks, 5 Pre-GED Connection Reading workbooks, 5 Fast Track workbooks, and teacher’s guide

<table>
<thead>
<tr>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>$669.00</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.

---

Right Track Social Studies & Science Pack  

• 11 GED Connection Social Studies and Science programs on 3 DVDs
• 5 Pre-GED Connection Social Studies workbooks (level 6-8, Lexile 940)
• 5 Pre-GED Connection Science workbooks (level 6-8, Lexile 890)
• 5 GED Connection Social Studies & Science workbooks (level 9-12, Lexile 980)
• 5 GED Connection Fast Track workbooks (level 9-12, Lexile 910)
• LiteracyLink Teacher’s Guide with lesson plans, GED/Pre-GED Locator Tests, and crosswalk chart

**Right Track Social Studies & Science Pack**
Right Track Social Studies & Science Pack—11 programs on 3 DVDs, 5 GED Connection Social Studies & Science workbooks, 5 Pre-GED Connection Social Studies workbooks, 5 Pre-GED Connection Science workbooks, 5 Fast Track workbooks, and teacher’s guide

<table>
<thead>
<tr>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>$598.50</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.
LAUNCH learning, anytime, anyplace

Midday or midnight, weekday or weekend, it’s the perfect time for learning with LiteracyLink Online. This free Internet site has a wealth of activities to make learning blast off: www.pbs.org/literacy.

Online lessons and activities for learners

Learners can work on lessons and activities for Workplace Essential Skills and GED/Pre-GED Connection and save their work in an online portfolio. Workplace Essential Skills units offer practice using a computer and doing research on the Internet while honing job readiness skills. The GED Connection section includes two GED practice tests for each of the five content areas and activities to help learners strengthen areas where they need work.

For teachers

Teachers can register and access all the lessons, activities, and resources for learners, plus a wealth of teacher resources, including answers to the practice tests and quizzes, downloadable GED/Pre-GED Locator Tests, a Workplace Essential Skills customer service curriculum, correlations to TABE, CASAS, and WorkKeys, and a broadcast station map.

Licensing an Online Management System allows teachers to set up a virtual classroom. See page 9.
Why waste time re-doing lesson plans, devising activities, or creating new copy masters? All of this and more is included in this robust 3-ring binder designed to help educators get the most out of GED/Pre-GED Connection and Workplace Essential Skills videos, workbooks, and online materials. With the teacher’s guide, you have immediate liftoff.

The guide includes:

- lesson plans, learning objectives, and recommended activities for each program, plus guidelines for using multimedia with adult learners
- classroom copy masters for many onscreen graphics
- the GED/Pre-GED Locator Tests teachers can use to place learners at the appropriate GED- or pre-GED level of study in each of the five content areas. See page 6 for more details.

Onsite training is available. See page 25.

LIFT OFF faster

Why waste time re-doing lesson plans, devising activities, or creating new copy masters? All of this and more is included in this robust 3-ring binder designed to help educators get the most out of GED/Pre-GED Connection and Workplace Essential Skills videos, workbooks, and online materials. With the teacher’s guide, you have immediate liftoff.

The guide includes:

- lesson plans, learning objectives, and recommended activities for each program, plus guidelines for using multimedia with adult learners
- classroom copy masters for many onscreen graphics
- the GED/Pre-GED Locator Tests teachers can use to place learners at the appropriate GED- or pre-GED level of study in each of the five content areas. See page 6 for more details.

Online lessons, activities, and practice tests—at www.pbs.org/literacy

<table>
<thead>
<tr>
<th>Product</th>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Management System</td>
<td>FREE</td>
<td></td>
</tr>
<tr>
<td>Online Management System</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Online Management System Statewide License</td>
<td>$375.00</td>
<td></td>
</tr>
<tr>
<td>LiteracyLink Teacher’s Guide</td>
<td>$40.00</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.
CLIMB the ladder of success

Landing a job today requires the right skills and the right attitude. Workplace Essential Skills teaches both. Part of the PBS LiteracyLink project, these videos, workbooks, and online lessons help learners take the steps to get a good job—and keep moving up.

25 videos show documentary footage of people working in a variety of jobs, using basic skills on the job, real-life job interviews, and scripted scenarios weaving stories of people looking for and starting new jobs. Hosts tie it all together.

4 student workbooks (Employment, Communication & Writing, Reading, and Math) expand on the videos. Each workbook begins with a skills preview pre-test and evaluation chart to help students determine their strengths and weaknesses. “Before You Watch” provides synopses of the video programs, along with short pre-tests and vocabulary lists. “After You Watch” offers instruction, enrichment activities, and practice exercises. Both pre- and post-tests are followed by answer keys. Each workbook closes with a glossary, an index, and a reference manual that contains explanations, formulas, document templates, and other useful items.

Workplace Essential Skills has been correlated to the National Work Readiness Credential (NWRC) and the WorkKeys National Career Readiness Certificate (CRC). Download these and other correlations at www.ketadultlearning.org/resources.
Online lessons and activities for learners are described on page 8. Online Management System and LiteracyLink Teacher’s Guide are described on page 9. Onsite training is described on page 25.

**Program Titles**

Orientation: Making It Work

**Finding a Job**
1. Planning to Work
2. Matching Skills and Jobs
3. Applying for Jobs
4. Résumés, Tests, and Choices
5. Interviewing

**Keeping a Job**
6. Ready for Work
7. Workplace Safety
8. Learning at Work

**Communication**
9. The Language of Work
10. Communicating with Co-Workers and Supervisors
11. Working Together
12. Communicating with Customers

**Writing**
13. A Process for Writing
14. Supplying Information: Directions, Forms, and Charts
15. Writing Memos and Letters

**Reading**
16. Reading for a Purpose
17. Finding What You Need: Forms and Charts
18. Following Directions
19. Reading Reports and Manuals

**Math**
20. Number Sense
21. Solving Problems
22. Fractions, Decimals, and Percents
23. Measurements and Formulas
24. Trends and Predictions: Graphs and Data

**Workplace Essential Skills**

**List price** | **Discount price**
---|---
**Workplace Essential Skills Starter Pack**—complete set of 25 programs on 7 DVDs, 10 sets of workbooks, and teacher’s guide | $1,185.00
**WES DVD series**—25 (30-minute) programs on 7 DVDs plus 1 set of workbooks | $750.00
**WES Employment DVDs**—8 (30-minute) programs on 2 DVDs with workbook | $240.00
**WES Communication and Writing DVDs**—7 (30-minute) programs on 2 DVDs with workbook | $210.00
**WES Reading DVDs**—4 (30-minute) programs on DVD with workbook | $120.00
**WES Math DVDs**—5 (30-minute) programs on DVD with workbook | $150.00
**WES workbook set (4)**—Employment; Communication & Writing; Reading; and Math | $44.00
**Individual WES workbook**—please specify title (see above) | $12.00
**WES video clips**—on CD-ROM | $5.00
**LiteracyLink Teacher’s Guide**—for GED/Pre-GED Connection and Workplace Essential Skills | $40.00
**Online Management System**—1-year virtual classroom license for GED Connection and Workplace Essential Skills | $375.00
**FastForward streaming video**—see page 12 for details | Call for pricing
**Statewide or site license**—for broadcast and additional educational applications | Call for pricing

*Ask about statewide license discounts, quantity discounts, and online promotional offers.

ISBNs are listed on our website. See page 29 for shipping and handling charges.

---

What do human resource directors look for in a job applicant? What do they notice when meeting applicants in person? How should applicants handle problems from their past? These answers and more are in Program 3 of Workplace Essential Skills.
Destinations are not just physical places. The most important destination can be the fulfillment of a goal—a place of pride and accomplishment that leads to a better life. The GED® credential is such a destination.

A new GED® test begins January 2, 2014. Learners have to pass all five sections of the current test by December 31, 2013 or begin again. The shift from paper-based to computer-based testing is occurring now.

To help increase awareness of these important milestones, GED® Testing Service has begun a 2002 Series Closeout Campaign. They have prepared materials specifically for adult educators to help you prepare your learners, your community, other organizations and even the media. Go to www.GEDtestingservice.com/educators/brandcentral to download these materials.

In the meantime, here are some other ideas from seasoned educators, many of whom have made the transition to a new test numerous times.
IDEAS FROM THE EXPERTS

Remember the real goal
- Preparing learners for post-secondary education, better careers, fuller lives — that’s the real goal, not passing a test.

Focus on selected learners
- Those who only need to complete one section of the test or who are well along may be ready to take the test before the deadline. However, learners in pre-GED courses may not have enough time to prepare. Encourage them to concentrate on learning and not be concerned with the current test.

Keep yourself and your system sane
- Set a date well in advance of December 31, 2013 that the test must be completed in your state.
- Insist learners take the practice test before the actual test. If they haven’t passed a practice test, it is unlikely they will pass the GED exam.
- Have learners sign a form that says they know the completion date and understand the consequences.
- Form a task force to develop a transition strategy.
- Offer a “last chance” to take the test for repeat testers.

Contact learners directly
- Ask prison and jail systems as well as local testing centers to contact anyone in the process of preparing for the test and encourage them to complete the process. Suggest they set up additional classroom time if possible.
- Put a letter in every transcript about the process.
- Send reminder postcards.
- Encourage learners to talk to their friends. Word of mouth is still one of the most effective communication methods.

Employ Social Media
- Facebook and other social media sites, not yet in use during the last transition, can now be a good way to contact learners.
- Put a countdown clock on your website and Facebook page.

Make the process easier by making it more accessible
- Offer special classes and additional testing opportunities during weekends and nights.

One final point:
- Some learners will not be ready for the GED test before 2014. If they are not, do not berate yourself.
**LIFE SKILLS & ADULT BASIC EDUCATION**

**TV411**
TV411 Life Skills Kits
Street Skills

**DISCOVER new ways of seeing**
Moving ahead in life without the necessary skills can be like wearing blinders. With TV411, you can provide learners with the skills they need—reading comprehension, research techniques, writing to others, filling out forms, calculating percentages, using fractions, test taking, and more. This Emmy Award-winning series is produced by the Adult Literacy Media Alliance (ALMA).

**30 videos** cover a variety of topics focused on parenting, money matters, and health. Check [www.ketadultlearning.org](http://www.ketadultlearning.org) for program descriptions. DVDs include clickable menus for key topics in each program.

**12-page workbooks**—one for each program—further explore concepts presented in the show and provide opportunities for practice. The workbook can also be a valuable stand-alone tool, with exercises that teach skills required in real-world situations, such as filling out an application, understanding a paycheck, and deciphering food labels.

---

**Madison Heights**
Dramas that make a difference for families
10 thought-provoking programs cover challenges common to at-risk families, providing fodder for discussion and problem solving. See page 22.

**Lifelines**
Real learners, real-life issues
In these documentary programs, learners meet 10 individuals who’ve struggled to overcome tremendous challenges and get their lives back on track. See page 22.
**LIFE SKILLS & ADULT BASIC EDUCATION**

**TV411**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>TV411 Starter Pack—complete set of 30 (30-minute) programs on 6 DVDs, 10 sets of workbooks, 10 learner’s guides, program guide/curriculum index, and teacher’s guide</td>
<td>$1,265.00</td>
<td></td>
</tr>
<tr>
<td>TV411 DVD series—30 (30-minute) videos on 6 DVDs</td>
<td>$750.00</td>
<td></td>
</tr>
<tr>
<td>TV411 workbook set (30)—with learner’s guide</td>
<td>$53.00</td>
<td></td>
</tr>
<tr>
<td>Individual TV411 workbook—please specify lesson number (see website)</td>
<td>$4.00</td>
<td></td>
</tr>
<tr>
<td>TV411 Learner’s Guide</td>
<td>$4.00</td>
<td></td>
</tr>
<tr>
<td>TV411 Program Guide/Curriculum Index</td>
<td>$5.00</td>
<td></td>
</tr>
<tr>
<td>TV411 Teacher’s Guide</td>
<td>$25.00</td>
<td></td>
</tr>
<tr>
<td>FastForward streaming video—see page 12 for details</td>
<td>Call for pricing</td>
<td></td>
</tr>
<tr>
<td>Statewide or site license—for broadcast and additional educational applications</td>
<td>Call for pricing</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.

**TV411 Learner’s Guide** gives an overview of TV411 and answers basic questions about using the videos, workbooks, and website; it also helps learners articulate their goals and develop a portfolio for keeping track of their work.

**TV411 Program Guide/Curriculum Index** gives time-coded highlights for segments in each program on one side and an alphabetical index of segments by topic on the other side. In between, you’ll find a list of highlights from all 30 programs.

**TV411 Teacher’s Guide** contains 14 fully-developed lesson plans for using the video, print, and online materials as stand-alone curricula or with existing courses of study. Topics include budgeting, reading comprehension, time management, letter writing, and learning styles.

**TV411 Online**, at www.TV411.org, features interactive lessons and articles that address money, parenting, people, and health. A bulletin board provides personalized support, and there is a forum to share writing and ideas.

**Training** is available. See page 25 for information on customized professional development.
TV411 Life Skills Kits  Level 5-8

PACK AND GO with focused lessons

The task is easier, the progress faster when everything works together. That’s the idea behind Life Skills Kits from TV411. Each kit contains a DVD, lesson plans, reproducible copy masters or workbooks, and related Internet activities on the TV411 website—all centered on one of four themes. Educators can use these correlated materials in groups or with individual learners.

TV411 Financial Literacy Kit
By teaching how to track and control spending, save money, shop, and use credit responsibly, this kit helps learners achieve their financial goals. The kit comes with 20 Minding Your Money workbooks. Six units:

- What’s on the Stub? Understanding Your Paycheck
- Reading the Fine Print: Don’t Be Fooled
- Rent-to-Own: Is It Really a Deal?
- Wise Decisions: Selecting and Using Credit Cards
- Getting on Track: Making a Budget
- A Home of Your Own: From Dream to Reality

TV411 Family Learning Kit
Life skills and literacy skills engage parents and children. Arts and crafts can be completed by parents and/or children. Six units:

- Feeling Fit: Focus on Family Health
- What’s Cooking? Focus on Nutrition
- Surfing Cyberspace: Focus on Computers
- For a Rainy Day: Focus on Family Math
- Lots of Letters: Focus on Writing
- We, the People: Focus on Civics

TV411 Read All About Kit
Learners can strengthen their reading skills and increase their enjoyment of the daily newspaper with this engaging, practical kit. Eight units:

- Navigating the Newspaper: Finding Articles of Interest
- Getting the Big Picture: How to Skim the Newspaper
- What’s Happening? Looking for the Main Points of a News Story
- Extra! Extra! Making Sense of Ambiguous Headlines
- To Read or Not to Read: Book Reviews Can Help You Decide
- Life Stories: Reading Newspaper Obituaries
- Help Wanted: Making Sense of the Classifieds
- What’s the Catch? Reading the Fine Print in Newspaper Ads

TV411 Health Smarts Kit
Health-related issues provide a context for strengthening reading, writing, and math skills. Seven units:

- Learn from the Label: Taking Medicine Safely
- Get Organized: Managing Multiple Medicines
- Keep Track: Writing and Good Health
- Get Informed: Reading and Good Health
- What’s on the Label? Gathering the Facts on Good Nutrition
- What’s Your Risk? Understanding the Odds
- Body Talk: Building a Medical Vocabulary

TV411 LIFE SKILLS KITS

<table>
<thead>
<tr>
<th>Kit Description</th>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Literacy Kit— with DVD, lesson plans, and workbooks</td>
<td>$150.00</td>
<td></td>
</tr>
<tr>
<td>Additional Minding Your Money workbooks— (pack of 20) to go with Financial Literacy Kit</td>
<td>$30.00</td>
<td></td>
</tr>
<tr>
<td>Read All About Kit— with DVD, lesson plans, and activity sheets</td>
<td>$150.00</td>
<td></td>
</tr>
<tr>
<td>Family Learning Kit— with DVD, lesson plans, and activity sheets</td>
<td>$150.00</td>
<td></td>
</tr>
<tr>
<td>Health Smarts Kit— with DVD, lesson plans, and activity sheets</td>
<td>$150.00</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.
Tackle texting

Parents worry about teens driving while distracted, but teens continue to call, text, and tweet in the car. A new segment in our popular Street Skills series helps teens understand why these distractions are so dangerous and how to avoid them.

Host Josh Hopkins presents the facts in a way teens can relate to. Street Skills uses unscripted interviews with victims and graphic video of accident scenes, with fast edits, MTV-style videography, contemporary music, and computer-generated animation.

4 videos on one DVD include the complete set of four 30-minute programs that give teens a deeper understanding of the physics, mechanics, and psychology of driving. A second DVD has these bonus features:
- A 10-minute video on the dangers of texting and other distractions
- Survivor stories from teenagers involved in serious accidents
- An interactive quiz

**Teacher’s guide** includes summaries and discussions of program themes. The guide also includes a reproducible quiz and a Parent-Teen Car-Use Agreement.

Find the teacher’s guide online at [www.ket.org/streetskills](http://www.ket.org/streetskills).

You’ll also find a wealth of resources, with video clips and interactive quizzes for young drivers.

<table>
<thead>
<tr>
<th>STREET SKILLS</th>
<th>List price</th>
<th>Discount price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Street Skills DVD series—4 (30-minute) programs on 2 DVDs plus a special segment on distractions</td>
<td>$29.95</td>
<td>$29.95</td>
</tr>
<tr>
<td>Street Skills Teacher’s Guide—available in PDF format at <a href="http://www.ket.org/streetskills">www.ket.org/streetskills</a></td>
<td>FREE</td>
<td>FREE</td>
</tr>
</tbody>
</table>

*See page 29 for shipping and handling charges

---

**Connect with KET Adult Learning**

Excerpts from our most popular GED® videos, teaching tips, and valuable updates are just part of what you’ll find on our social media sites. And it’s all free! Connect with us through Facebook, Pinterest, and YouTube.

---

800.354.9067  www.ketadultlearning.org
SAMPLE new skills

Learners join six characters at a city café where they get a taste of life in their new country. This entertaining educational series of 26 programs is produced by Intelecom and designed to help learners build English language skills and deepen their understanding of U.S. culture.

The series is appropriate for teaching ESL in various programs, including pre-GED® adult literacy and basic skills, workplace, and correctional education programs. Each of the episodes features “Word Play,” an animated segment demonstrating a specific language function, and “Culture Clips,” a documentary-style look at the issues dramatized in the episode.

PROGRAM TITLES

1. Opening Day
2. Growing Pains
3. Worlds Apart
4. Who’s the Boss
5. Lost and Found
6. Time Is Money
7. Fish Out of Water
8. Family Matters
9. Rush to Judgment
10. Let the Buyer Beware
11. No Vacancy
12. Turning Points
13. Trading Places
14. Life Goes On
15. Breaking Away
16. The Bottom Line
17. United We Stand
18. Opportunity Knocks
19. The People’s Choice
20. Outside Looking In
21. Walls and Bridges
22. Helping Hands
23. The Gift
24. All’s Well That Ends Well
25. Comings and Goings
26. Winds of Change
### Crossroads Café

<table>
<thead>
<tr>
<th>Package Description</th>
<th>List Price</th>
<th>Discount Price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crossroads Café Starter Pack—complete set of 26 (30-minute) programs on 4 DVDs, 1 Classroom Print Pack A and 1 Classroom Print Pack B</td>
<td>$2,352.80</td>
<td></td>
</tr>
<tr>
<td>Crossroads Café DVD series—26 (30-minute) programs. Please specify 26-DVD set without navigation or 4-DVD set with navigation.</td>
<td>$995.00</td>
<td></td>
</tr>
<tr>
<td>Set of 13 Crossroads Café DVDs—please specify A for Episodes 1-13 or B for Episodes 14-26. These DVDs have no navigation.</td>
<td>$595.00</td>
<td></td>
</tr>
<tr>
<td>Crossroads Café Photo Stories workbook—low-beginner. Please specify A for Episodes 1-13 or B for Episodes 14-26, and loose-leaf/portfolio-ready or perfect-bound.</td>
<td>$17.25</td>
<td></td>
</tr>
<tr>
<td>Crossroads Café Worktext—high-beginner/low- to high-intermediate. Please specify A for Episodes 1-13 or B for Episodes 14-26, and loose-leaf/portfolio-ready or perfect-bound.</td>
<td>$17.25</td>
<td></td>
</tr>
<tr>
<td>Crossroads Café Teacher’s Resource Book—please specify A for Episodes 1-13 or B for Episodes 14-26</td>
<td>$45.25</td>
<td></td>
</tr>
<tr>
<td>Crossroads Café Classroom Print Pack—25 Photo Stories workbooks, 25 worktexts, and teacher’s resource book. Please specify A for Episodes 1-13 or B for Episodes 14-26, and loose-leaf/portfolio-ready or perfect-bound.</td>
<td>$708.75</td>
<td></td>
</tr>
<tr>
<td>Crossroads Café Teacher’s Print Pack—1 each Photo Stories A and B, Worktexts A and B, and teacher’s resource books A and B</td>
<td>$136.25</td>
<td></td>
</tr>
<tr>
<td>Crossroads Café Partner Guide—for a volunteer or tutor</td>
<td>$6.50</td>
<td></td>
</tr>
<tr>
<td>Crossroads Café reproducible masters—from teacher’s resource books A and B</td>
<td>$52.75</td>
<td></td>
</tr>
<tr>
<td>Crossroads Café transcripts on CD-ROM—please specify A or B</td>
<td>$25.00</td>
<td></td>
</tr>
<tr>
<td>Statewide or site license—for broadcast and additional educational applications</td>
<td>Call for pricing</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.

---

### Crossroads Café

**See what it means to be a citizen**

This series sheds light on the rights and responsibilities associated with citizenship. Developed by Intelecom, the series addresses key civic and government concepts for EL/Civics and citizenship education. Dramatic stories take on controversial issues, usually in situations that lack a single right answer. Each episode concludes with an important event from U.S. history relevant to the theme or episode.

---

### On Common Ground

**See what it means to be a citizen**

This series sheds light on the rights and responsibilities associated with citizenship. Developed by Intelecom, the series addresses key civic and government concepts for EL/Civics and citizenship education. Dramatic stories take on controversial issues, usually in situations that lack a single right answer. Each episode concludes with an important event from U.S. history relevant to the theme or episode.

---

### On Common Ground

**See what it means to be a citizen**

This series sheds light on the rights and responsibilities associated with citizenship. Developed by Intelecom, the series addresses key civic and government concepts for EL/Civics and citizenship education. Dramatic stories take on controversial issues, usually in situations that lack a single right answer. Each episode concludes with an important event from U.S. history relevant to the theme or episode.

---

### On Common Ground

<table>
<thead>
<tr>
<th>Package Description</th>
<th>List Price</th>
<th>Discount Price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>On Common Ground Starter Pack—complete set of 15 (30-minute) programs on DVD and classroom print pack</td>
<td>$1,129.50</td>
<td></td>
</tr>
<tr>
<td>On Common Ground DVD series—15 (30-minute) programs</td>
<td>$675.00</td>
<td></td>
</tr>
<tr>
<td>Individual On Common Ground program—please specify title (see website)</td>
<td>$49.95</td>
<td></td>
</tr>
<tr>
<td>On Common Ground Worktext—please specify A for Episodes 1-7 or B for Episodes 8-15, and loose-leaf/portfolio-ready or perfect-bound</td>
<td>$13.95</td>
<td></td>
</tr>
<tr>
<td>On Common Ground Teacher’s Resource Book—please specify classroom edition or distance learning edition</td>
<td>$29.95</td>
<td></td>
</tr>
<tr>
<td>On Common Ground video transcripts and vocabulary/idiom lists—on CD-ROM. Price includes site reproduction rights.</td>
<td>$25.00</td>
<td></td>
</tr>
<tr>
<td>On Common Ground Classroom Print Pack—20 copies Worktext A, 20 copies Worktext B, and 2 teacher’s resource books (1 each classroom and distance learning editions). Please specify loose-leaf/portfolio-ready or perfect-bound.</td>
<td>$495.00</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.
FIND the shortest route to understanding U.S. culture

Taken from Crossroads Café, Culture Clips is a 5-part video series with 26 documentary-style short segments on various aspects of life in the United States. By identifying the main idea of each clip and sharing their opinions, students quickly learn about life in the U.S. and how to understand cultural differences. Produced by Intelecom, the series also provides important stimuli for discussion in the ESL classroom.

**CULTURE CLIPS**

<table>
<thead>
<tr>
<th>Culture Clips boxed set—5 programs (average length 17 minutes) on 5 DVDs</th>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$225.00</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Individual Culture Clips program—please specify title (see website)</th>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$49.95</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers.

ISBNs are listed on our website. See page 29 for shipping and handling charges.

Here’s a special offer to thank you for trying our NEW ONLINE STORE. Use promotion code STR13 and save 10% when you place your first order ONLINE.

24/7

Easy online ordering

Convenience stores flourish because they’re convenient. That’s the idea behind the KET Adult Learning store—built right into our website at [www.ketadultlearning.org](http://www.ketadultlearning.org). Choose the items you need and get them quickly. No lines. No hassles. Lots of choices.
TV411 Family Learning Kit
Madison Heights
Lifelines
Families Talk About...
Active Parenting Now
Active Parenting of Teens
Art to Heart
¡Arte y más!

TV411 Family Learning Kit
For family literacy providers

KEEP rolling
With DVDs, lesson plans, and reproducible activity sheets in a convenient pack, these compact kits are easy to take almost anywhere. Designed for adults who live or work with children, the TV411 Family Learning Kit covers health, nutrition, computers, math, writing, and civics. All six units include lessons and activities for parents, children, or parents and children together:

SIX UNITS
• Feeling Fit: Focus on Family Health
• What’s Cooking? Focus on Nutrition
• Surfing Cyberspace: Focus on Computers
• For a Rainy Day: Focus on Family Math
• Lots of Letters: Focus on Writing
• We, the People: Focus on Civics

TV411 FAMILY LEARNING KIT
TV411 Family Learning Kit—with DVD, lesson plans, and reproducible activity sheets

<table>
<thead>
<tr>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150.00</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.
**Madison Heights**  
*Level 6-8*

**SHIFT GEARS and pedal smarter, not harder**

These videos raise issues common to at-risk families, prompting discussions about important issues facing families. The correlated worktexts offer self-paced, parent-child activities that promote problem solving, language development, math skills, and more.

<table>
<thead>
<tr>
<th><strong>MADISON HEIGHTS</strong></th>
<th><strong>List price</strong></th>
<th><strong>Discount price</strong>*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Madison Heights Starter Pack—complete set of 10 programs on 10 DVDs and classroom print pack</td>
<td>$718.00</td>
<td>$450.00</td>
</tr>
<tr>
<td>Madison Heights DVD series—10 (30-minute) programs on 10 DVDs</td>
<td>$450.00</td>
<td>$450.00</td>
</tr>
<tr>
<td>Madison Heights Classroom Print Pack—20 each perfect-bound Worktexts A and B, and teacher’s resource book</td>
<td>$295.00</td>
<td>$295.00</td>
</tr>
<tr>
<td>Madison Heights Portfolio Print Pack—20 each portfolio-ready Worktexts A and B, and teacher’s resource book</td>
<td>$295.00</td>
<td>$295.00</td>
</tr>
<tr>
<td>Madison Heights Worktext—please specify A for Episodes 1-5 or B for Episodes 6-10 and specify loose-leaf/portfolio-ready or perfect-bound</td>
<td>$7.95</td>
<td>$7.95</td>
</tr>
<tr>
<td>Madison Heights Teacher’s Resource Book</td>
<td>$17.50</td>
<td>$17.50</td>
</tr>
<tr>
<td>Madison Heights reproducible masters—including site reproduction rights</td>
<td>$25.00</td>
<td>$25.00</td>
</tr>
<tr>
<td>Madison Heights video transcripts on CD-ROM—in PDF format with bonus vocabulary and idiom worksheets. Includes site reproduction rights.</td>
<td>$12.50</td>
<td>$12.50</td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.

---

**Lifelines**  
*Level 6-8*

**TAKE the road less-bumpy**

These compelling videos from Intelecom help learners build problem-solving skills, language development, basic math, and parenting skills—smoothing out some of the bumps and potholes in life. In each video, real people tell their stories in ways learners can identify with and learn from.

<table>
<thead>
<tr>
<th><strong>LIFELINES</strong></th>
<th><strong>List price</strong></th>
<th><strong>Discount price</strong>*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lifelines Starter Pack—complete set of 10 programs on 10 DVDs and 1 Classroom Print Pack</td>
<td>$718.00</td>
<td>$450.00</td>
</tr>
<tr>
<td>Lifelines DVD series (10)—(30-minute) programs on 10 DVDs</td>
<td>$450.00</td>
<td>$450.00</td>
</tr>
<tr>
<td>Lifelines Classroom Print Pack—20 each perfect-bound Worktexts A and B, and teacher’s resource book</td>
<td>$295.00</td>
<td>$295.00</td>
</tr>
<tr>
<td>Lifelines Portfolio Print Pack—20 each portfolio-ready Worktexts A and B, and teacher’s resource book</td>
<td>$295.00</td>
<td>$295.00</td>
</tr>
<tr>
<td>Lifelines Worktext—please specify A for Episodes 1-5 or B for Episodes 6-10 and specify loose-leaf/portfolio-ready or perfect-bound</td>
<td>$7.95</td>
<td>$7.95</td>
</tr>
<tr>
<td>Lifelines Teacher’s Resource Book</td>
<td>$17.50</td>
<td>$17.50</td>
</tr>
<tr>
<td>Lifelines reproducible masters—including exercises for LEP adults and site reproduction rights</td>
<td>$25.00</td>
<td>$25.00</td>
</tr>
<tr>
<td>Lifelines video transcripts on CD-ROM—in PDF format. Includes site reproduction rights, bonus vocabulary and idiom worksheets.</td>
<td>$12.50</td>
<td>$12.50</td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.
Families Talk About…

This set of nine videos, created by James Sayre, M.D., shows inner-city families describing how they relate to their children in ways that reflect kindness, love, and consideration even when living in the harshest of poverty-stricken, urban environments. Available in English or dubbed in Spanish, each video comes with discussion guidelines, problem solving, language development, math skills, and more.

VIDEOS IN THE SERIES

- Bonding with Your Baby
- Education Starts at Home
- Wise Words on Discipline
- Fathers Matter
- Encouraging Positive Activities
- Single Parenting
- Marriage
- Foster Parenting
- Grandparents as Parents

Active Parenting Now Video Library

This video series was created by Michael H. Popkin, Ph.D., for parents of children ages 5 to 12, teaching the skills needed to develop courage, responsibility, and character in their children, while demonstrating effective communication and nonviolent discipline techniques. Available in English or Spanish.

VIDEOS IN THE SERIES

- Parenting in the 21st Century: What’s Your Style and How Does It Influence Your Child?
- Active Communication: How to Win Cooperation With Your Child
- Effective Discipline: How to Raise a Responsible Child
- Sidestepping the Power Struggle: Redirecting Your Child’s Misbehavior
- Building Character, Courage, and Self-Esteem in Your Child
- The Magic of Family Meetings: Teaching Problem-Solving and Positive Values

Active Parenting of Teens Program Kit (3rd ed.)

Created by Michael H. Popkin, PhD., this video-based program provides parents with the skills they need to meet the challenges of parenting teens and preteens in today’s turbulent society. Available in English or Spanish, this new program will give parents confidence and courage to meet the challenges (and savor the joys) of their children’s teen years exploring:

- teens and technology (the Internet, social networking sites, etc.)
- the latest in teen drug use prevention (including prescription drugs)
- teen bullying: how to spot it, how to handle it
- special stepfamily considerations
- how brain development affects teen behavior and decision-making
- improved discipline and communication
- updated teen sexuality issues

<table>
<thead>
<tr>
<th>Active Parenting</th>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Families Talk About… DVD series—9 (15-30 minute) programs on DVD. Please specify English or Spanish.</td>
<td>$489.00</td>
<td></td>
</tr>
<tr>
<td>Individual Families Talk About… program—with discussion guide. Please specify title.</td>
<td>$69.95</td>
<td></td>
</tr>
<tr>
<td>Active Parenting Now Video Library—6 DVDs with discussion guides and reproducible parents’ tip sheets. Please specify English or Spanish.</td>
<td>$349.00</td>
<td></td>
</tr>
<tr>
<td>Active Parenting of Teens Program Kit—2 DVDs (150 min.), leader’s guide, parent’s guide, parent completion certificate, 2 course-announcement posters, and downloadable promo flyer</td>
<td>$399.00</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about statewide license discounts, quantity discounts, and online promotional offers. See page 29 for shipping and handling charges.
**Art to Heart** For teachers, parents, and child care professionals

**ENJOY the ride**

Art to Heart provides the inspiration to make creativity a part of each day and use the arts as a form of self-expression for children from infancy through age eight.

Developed for teachers, parents, and child care providers, the series provides engaging, hands-on activities, many of which can be easily duplicated. Each program takes viewers into schools, child care centers, museums, community arts centers, and homes to observe young artists at work. The programs also showcase model arts-education programs and explore how developmentally appropriate activities in the arts contribute to learning and growing.

A wealth of explanations, tips, and activity instructions can be found in the viewing guide and online. The website [www.ket.org/arttoheart](http://www.ket.org/arttoheart) includes follow-up resources for each program, arts activities to do with children of all ages (in downloadable PDF format), and lesson plans for preschool and primary classrooms.

---

**ART TO HEART**

**Art to Heart DVD series**—8 (30-minute) programs on one DVD with spiral-bound viewing guide

<table>
<thead>
<tr>
<th>List price</th>
<th>$29.95</th>
</tr>
</thead>
</table>

ISBNs are listed on our website. See page 29 for shipping and handling.

---

**¡Arte y más!** Level K-Primary

**CONQUER Spanish via the arts**

This interactive series helps young students learn Spanish while they sing, dance, role-play, do crafts, and more. Students are immersed in Spanish with lively, culturally rich lessons.

The 60 programs—approximately 10 minutes each—are divided into two levels: Level 1 (Programs 1-26) uses introductory-level language and focuses on movement concepts. Level 2 (Programs 27-60) deals with visual arts, music, and drama. An orientation program in English for teachers and learners includes additional tips for classroom usage. All of the remaining programs are taught fully in Spanish.

The set contains printable lesson guidelines on CD-ROM for all 60 programs. Instructional outlines make planning simple with lists of standards addressed, video lesson outlines, objectives, and targeted vocabulary for every lesson.

Aligned to the National Standards of Foreign Language Learning, ¡Arte y más! also fulfills the literacy component of the NCLB Arts and Humanities standards.

---

**¡ARTE Y MÁS!**

**¡Arte y más! DVD series**—60 programs (average length 10 minutes) plus orientation on 9 DVDs with instructor’s guide on CD-ROM

<table>
<thead>
<tr>
<th>List price</th>
<th>$199.95</th>
</tr>
</thead>
</table>

ISBNs are listed on our website. See page 29 for shipping and handling.
IMMERSE yourself in knowledge

KET comes to you with workshops designed to meet your specific needs. KET training also includes maximum opportunities for interactive group learning and hands-on practice. They’re perfect for teachers and trainers alike. Call KET and talk with a training consultant about designing a workshop specifically for you.

1-Day Training (6 hours): Awareness and Implementation Participants explore Workplace Essential Skills, GED Connection, or TV411 materials, including workbooks, teacher’s guide, videos, and online lessons.

1-Day Training (6 hours): LiteracyLink Online Management System Participants learn how to use the LiteracyLink Online Management System and curriculum materials. Computer lab required (maximum 20 participants).

1.5-Day Train-the-Trainer Workshop (9 hours) Trainers learn how to use—and teach others to use—Workplace Essential Skills, GED Connection, or TV411 materials.

3-Day Combined Train-the-Trainer Workshop Two back-to-back sessions teach trainers to use Workplace Essential Skills, GED Connection, or TV411 (choose two). Training sessions begin midday Tuesday and end at noon Friday.

**ONSITE TRAINING**

<table>
<thead>
<tr>
<th>Training Type</th>
<th>List Price</th>
<th>Discount Price**</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-Day Training</td>
<td>$2,000 plus $50 per participant</td>
<td></td>
</tr>
<tr>
<td>1.5-Day Training</td>
<td>$3,000 plus $75 per participant</td>
<td></td>
</tr>
<tr>
<td>3-Day Training</td>
<td>$4,300 plus $125 per participant</td>
<td></td>
</tr>
</tbody>
</table>

*Trainer travel and lodging expenses are additional.

**Ask about statewide license discounts, quantity discounts, and online promotional offers.
**GED® 2002 Test Info**

**DIVE into complete PD for GED® teachers**

Especially valuable for new teachers, KET’s trio of professional development resources provides a comprehensive overview of all five GED tests—content and format.

**GED® 2002 Self-Study Guides** include

- **MATH**—problem solving, the grid answer format, and the Casio fx260 calculator.
- **WRITING**—multiple-choice questions, sentence structure, organization, usage, and the mechanics of writing.
- **CRITICAL THINKING AND GRAPHIC LITERACY**—as they appear on the social studies, science, and reading tests.

The **GED® 2002 Workshop Trainer’s Manual** has everything trainers need to present workshops, with in-depth overviews of each test, sample questions, group activities, and reproducible copy masters for handouts.

**GED® 2002 Test Info online** ([www.ket.org/gedtestinfo](http://www.ket.org/gedtestinfo)) provides a **FREE** overview of the GED tests, teaching tips, and strategies in such areas as math problem solving, calculator use, graphic literacy, essay writing, and critical thinking skills.

---

**GED® 2002 TEST INFO**

<table>
<thead>
<tr>
<th>Item</th>
<th>List price</th>
<th>Discount price*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Set of 3 GED® 2002 Self-Study Guides—Math, Writing, Critical Thinking and Graphic Literacy</td>
<td>$15.00</td>
<td></td>
</tr>
<tr>
<td>Individual GED® 2002 Self-Study Guide—please specify title</td>
<td>$10.00</td>
<td></td>
</tr>
<tr>
<td>GED® 2002 Workshop Trainer’s Manual</td>
<td>$20.00</td>
<td></td>
</tr>
<tr>
<td>Online at <a href="http://www.ket.org/gedtestinfo">www.ket.org/gedtestinfo</a></td>
<td>FREE!</td>
<td></td>
</tr>
</tbody>
</table>

*Ask about quantity discounts and online promotional offers. ISBNs are listed on our website. See page 29 for shipping and handling charges.

---

**CARER PATHWAYS LEAD TO BETTER JOBS, BETTER LIVES**

*What if the best pathway to a job and better life were clear to adult learners? What if someone cleared that path, removed obstacles in the way, and even served as a guide?*

Shifting Gears Initiative is a systematic, statewide approach to ensure that adult learners have educational opportunities to prepare for the GED®. Led by the Joyce Foundation and managed by Clasp, the Center for Law and Social Policy, Clasp is an organization in Washington, D.C. that seeks to improve the lives of low-income people by developing and advocating for state and federal, state, and local policies that strengthen families and create pathways to education and work.

*The best pathway to a job and better life were clear to adult learners. What if someone cleared that path, removed obstacles in the way, and even served as a guide?*

**What if** someone cleared that path, removed obstacles in the way, and even served as a guide?

---

**Replicable ideas from other adult educators. Inspirational success stories. Engaging websites. The latest information on adult education. It’s all in the KET Adult Learning newsletter. And it’s all free. Sign up at [www.ketadultlearning.org](http://www.ketadultlearning.org) or call us at 800.354.9067.**
To make room for new products, we’re discontinuing some old favorites. If you’re loyal to one of the titles below, please place your order while supplies last. If we run out, call us at 800.354.9067 to ask if a newer product might take its place.

For more information, please visit www.ketadultlearning.org.

**Math Basics**

**Math Basics DVD series**—15 (14- to 30-minute) programs on 3 DVDs. Programs may be purchased only as a series. $95.00

- **Math Basics workbook** $1.95
- **Math Basics teacher’s guide** $2.25

**Learn to Read**

**Learn to Read DVD series**—30 (30-minute) programs on 8 DVDs. Programs may be purchased only as a series. $95.00

- **Learn to Read newsprint supplement** $0.75
- **Learn to Read Teacher’s Guide** $2.25

**WHILE SUPPLIES LAST**

Detailed information on teaching tools for GED® preparation, family literacy, ESL, and adult basic skills. Valuable insights for adult educators. Plus lots of special offers. Get what you need and get back to your students. It’s all at www.ketadultlearning.org.

**LEARN TO READ**

IF THE JOURNEY of a thousand miles begins with a single step, for many adult learners that first step is learning to read.

Learn to Read is not new, and your learners may snicker about the hairstyles and wardrobe choices, but we hear over and over that the series’ combination of phonics and look-see approach is still a powerful way to help learners become readers.

Watch a preview now at www.ketadultlearning.org/preview.
ORDERING INFORMATION

CONTACT US/PLACE AN ORDER
Mon–Fri, 9 am–5 pm, ET
Mail: KET Enterprise
560 Cooper Drive
Lexington, KY 40502
Phone: 800.354.9067
Fax: 859.258.7396
Online: www.ketadultlearning.org

Special Note  If mailing a copy of the purchase order after faxing or phoning it in, please mark the mailed copy "CONFIRMATION ONLY—DO NOT DUPLICATE." This will prevent our shipping a duplicate order.

Previews  Please visit our website to see online previews or call KET to request a sample DVD. Previews are free to institutions and may not be duplicated without written permission from KET.

AVAILABILITY
Most KET video products are available in DVD and broadcast formats. Please call for broadcast pricing.

PAYMENT
New Customers  All new customers must prepay their first purchase with a VISA, MasterCard, check, or money order. Orders should be mailed or faxed to KET.

Methods of Payment  We accept VISA and MasterCard, check, or money order payable to KET. Personal orders must be prepaid.

Invoicing  We will be happy to invoice for any institutional order of $45 or more with a purchase order for existing customers. Orders under $45 must be prepaid. Invoices are mailed separately from orders. Payment is due within 30 days of invoice. Please remit payment to:

KET Enterprise
P.O. Box 640827
Cincinnati, OH 45264-0827

Special Pricing  You may qualify for special statewide license discounts, quantity discounts, or online promotional offers. Please ask when you call.

Bids or Quotes  Call us at 800.354.9067.

SHIPPING
Most orders are processed within four business days and shipped UPS Ground with no deliveries to P.O. boxes. Large orders (more than 100 sets) are processed as freight shipments. Please allow two weeks for delivery. Charges for orders shipped in the continental U.S. See page 29 for shipping and handling charges. Call customer service for express delivery charges and for shipping charges outside the continental U.S. Note: shipping charges subject to change.

GUARANTEE/RETURN POLICY
We hope you'll be delighted with your purchases from KET, but if you're not, you may return the materials you bought in salable condition within 60 days to receive a refund, minus shipping and handling charges. The process for crediting returns may take up to six weeks. Please include a copy of the invoice or packing slip with a written reason for return, and ship the materials by a traceable delivery service to this address:

KET Enterprise
Attn: Returns
560 Cooper Drive
Lexington, KY 40502-2200

Before returning large orders, please call 800.354.9067 to speak with a customer service representative.

PERMITTED USES/CONDITIONS OF USE
KET materials in any format are for use only by the person or organization acquiring them through license agreement or directly from KET.

Without prior written permission from KET, they may not be rented or sold; broadcast, cablecast, shared, or distributed by computer/Internet; reproduced, digitized, or reformatted in any manner (in whole or in part); or shown at events for which viewers are charged a fee. Prices listed on our website and in our catalog do not include broadcast, datastream, or duplication rights, but these rights are available for many of our products with an educational use license. Call KET at 800.354.9067 if you would like to discuss special contractual arrangements.

Federal Tax ID # 61-0722558
**ORDER FORM**

**BILL TO:**

Organization: ____________________________

Address: ____________________________________________

City: __________________ State: __________ ZIP: __________

Attention: __________________ E-mail: __________________

Phone: __________________ Ext: __________ Fax: __________

**SHIP TO:** (if different from billing address)

Organization: ____________________________

Address: ____________________________________________

City: __________________ State: __________ ZIP: __________

Attention: __________________ E-mail: __________________

Phone: __________________ Ext: __________ Fax: __________

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price Per Item</th>
<th>Qty.</th>
<th>Extended Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SHIPPING AND HANDLING** charges for orders shipped in the continental U.S.

- Minimum shipping charge: $8
- For orders up to $1,000, add 10% S/H
- For orders over $1,000, add 9% S/H

Please call for shipping outside the continental U.S.

<table>
<thead>
<tr>
<th>Merchandise Total</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicable Sales/Use Tax</td>
<td></td>
</tr>
<tr>
<td><strong>Shipping and Handling</strong></td>
<td></td>
</tr>
<tr>
<td>Total Order</td>
<td></td>
</tr>
</tbody>
</table>

**Notice:** Prices subject to change—please call to confirm.

ISBNs online at www.ketadultlearning.org/resources

**Questions? Comments? Ready to order?**

Call: **800.354.9067**
Fax: 859.258.7396
E-mail: adulted@ket.org
Write: KET Enterprise Division
      600 Cooper Drive
      Lexington, KY 40502-2200
Visit our website: www.ketadultlearning.org
This ebook is so cool! It has the whole GED Connection® Fast Track workbook and all the videos—streamed—plus a link to the online practice tests. I still have to do the work, but this makes it a whole lot more fun. See page 5.