



Partner with us for

good

Good for learners. Good for your community. Good for **you!**

**KET**

# Nearly 40 million adults in America—1 in 5—lack a high school diploma or high school equivalency credential.

KET has created Fast Forward: College and Career Ready—an innovative, highly effective, multi-platform learning system to help students prepare for the GED® test and alternate HiSET® and TASC assessments.

By becoming a **KET Partner Station** you can help make a difference in the community you serve *and* share in the revenue from online sales of Fast Forward that come from your website.

*For more information about KET's Fast Forward Partner Station Program, please contact Ron Griffin at [rgriffin@ket.org](mailto:rgriffin@ket.org) or 859.258.7218.*



[KETCollegeandCareer.org](http://KETCollegeandCareer.org)



*Fast Forward is part of American Graduate: Let's Make It Happen, a public media initiative supported by the Corporation for Public Broadcasting to help local communities across America address the dropout crisis. Learn more at [americangraduate.org](http://americangraduate.org).*

## good

for learners (*and teachers!*)

### The Fast Forward learning system includes:

- **In-depth online courses** in language arts (reading, writing, and language), math, science, and social studies that prepare learners for the GED®, HiSET®, or TASC high school equivalency assessment
- **Dropping Back In**, a series of half-hour documentary programs that examine the plight of adult learners and successful efforts to get them back on track
- **Professional development** resources for adult educators
- **Interactive eBooks** with optional print versions

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for your community

The simplest way to become a partner is to **broadcast or stream the five *Dropping Back In* programs** available via block feed from NETA.

The next step would be to **provide a link from your website** through which learners can purchase a license for KET's Fast Forward online course.

At a deeper level of involvement, your station might **work with adult learners and educators in your community** to provide much-needed services.

Additionally, you would have the opportunity to **seek local underwriting** for *Dropping Back In* and for any web content and related local events or productions your station might offer in conjunction with the videos. If your station is participating in the **American Graduate project**, Fast Forward can be an integral part of those efforts, too.

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for you!

Stations choosing to participate will receive a 5% commission based on the volume of online sales generated from your website. The more interest you generate in Fast Forward, the more revenue your station stands to gain.

### KET Provides:

- Logos, graphics, video clips, and descriptions for use on your website.
- A toolkit with resources for community engagement and potential funders, including templates for print, web, and social media.
- Webinars with up-to-date information and support for local broadcast.

**Partner with us to make a difference  
in your community.**